





# **24-26 NOVEMBER 2022**

@ICCB, KURIL DHAKA, BANGLADESH

Ceramic Products | Machinery | Pottery | New Technologies | Raw Materials



# POST SHOW **HIGHLIGHTS**



Number of **Exhibitors** 

87

Local- 31 | Foreign- 56





Total Exhibiting Space

**15,000**<sub>sqm</sub>

Total Exhibition Visitors

21,000+

# EXHIBITION HIGHLIGHTS

# **Total Online Registration-25,000+**





VISITORS \*\*\*
23,800+

**SEMINAR 1200+** 

# Valued Sponsors

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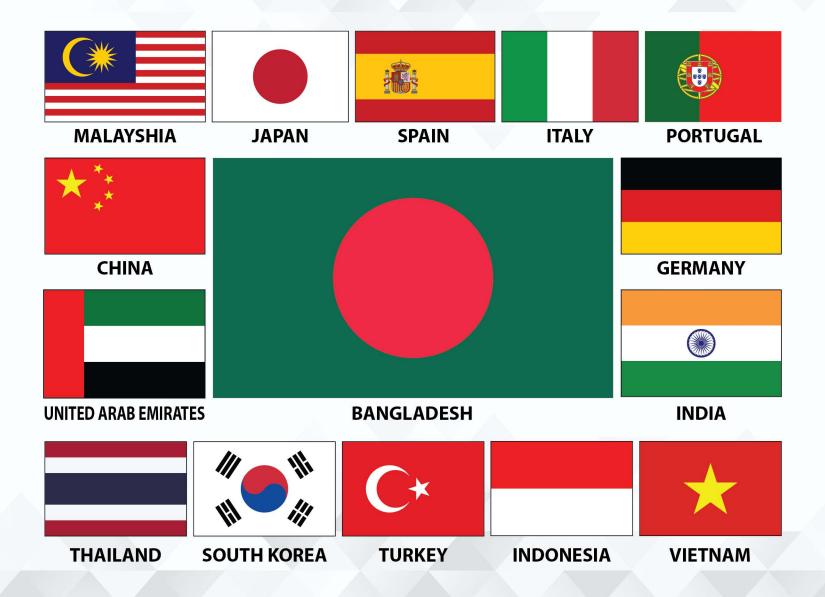




### CO-HOST OF EXHIBITORS NIGHT



# TOP PARTICIPATING COUNTRIES



# **VISITORS ATTRACTION**



**Exciting gifts** of Raffle Draw



Voting Choice Options



Attractive gift in each hall

# **EXHIBITORS**































































































































































# **PARTNERS & ASSOCIATES**

ASSOCIATE PARTNERS

KNOWLEDGE PARTNER









OFFICIAL MAGAZINE

INTERNATIONAL EVENT PARTNER









HOSPITALITY PARTNER

**EVENT MANAGER** 























# VISITORS PROFILE

























## **BRANDING**











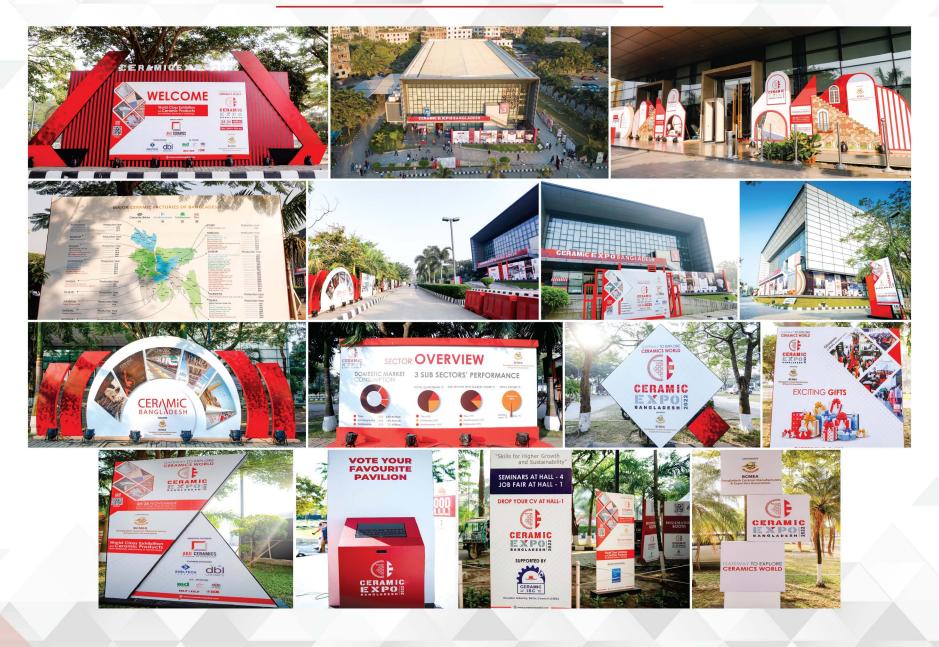






Facebook | LinkedIn | Youtube | Website | Email SMS | Newspaper | Magazine | Dangler | Roman Banner Leaflet | Cutout Banner | Foot-over bridge branding Press briefing | Event Directory

# **VENUE BRANDING**



# **EXPO AT A GLANCE**



# **EXPO AT A GLANCE**



# RAFFLE DRAW





The visitors participated in a raffle draw to win 10 gifts every day and also voted for their favorite pavilions and exhibitors. There were various gifts ranging from laptops, TV, mobile phones, ovens etc. The raffle draw winners collected their gifts from the Board of BCMEA office after the event.



## Job Fair

With the support of Cereamic ISC, the job fair was successful in collecting a pool of CVs from job seekers, students and visitors. It was an interactive CV collection session which enabled the job seekers to know about the ceramic industry and develop an interest.

"Skills for Higher Growth and Sustainability"

SEMINARS AT HALL - 4 JOB FAIR AT HALL - 1

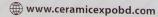
### **DROP YOUR CV AT HALL-1**



SUPPORTED BY



Ceramic Industry Skills Council (CISC)



### **SEMINARS OF THE EVENT**

### Seminar: 01

### Topic: Ceramics: Consumer of energy and enabler of new energy technologies

24<sup>th</sup> November 2022 | Time : 2:30 pm to 5:00 pm

**Chief Guest** 



Mr. Md. Ashraful Alam

Director General

Housing & Building

Research Institute

Session Chair



Mr. Lutfur Rahman

Managing Director

Peoples Ceramic Ind. Ltd.

& Advisor of BCMEA

Key Notes Speaker



**Dr. A. S. M. A. Haseeb**Professor

NCE, Bangladesh University of
Engineering and Technology (BUET)



Dr. Md. Fakhrul Islam
Professor
NCE, Bangladesh University of
Engineering and Technology (BUET)



Engr. Hassan Muhaiminul Aziz Assistant Vice President, IDCOL



Engr. Sadat H. Talukder
President & CEO
Engeneering Matrix



Tanzeem Chowdhury

CEO

Omera LPG

### Topic: Prospect of Advanced/ Innovative ceramic manufacturing in Bangladesh

25th November 2022 | Time: 10:30 am to 12:30 pm

**Chief Guest** 



**Mr. Mir Manzurur Rahman**Chief Architect
Department of Architecture

Session Chair



Mr. S M Mahbub Alam Managing Director Pa-Wang Ceramic Ind. Ltd.

Key Notes Speaker



**Dr. Md. Abdullah Zubair**Associate Professor and Head
NCE, Bangladesh University of
Engineering and Technology (BUET)

**Panellist** 



**Dr. Muhammad Hasanuzzaman**Associate Professor
NCE, Bangladesh University of
Engineering and Technology (BUET)



**Dr. Md. Saiful Islam**Assistant Professor
NCE, Bangladesh University of
Engineering and Technology (BUET)



**Dr. Redwan Noor Sajjad**Associate Professor
NCE, Bangladesh University of
Engineering and Technology (BUET)



Prof. Dr. Sajal Chandra Banik
Professor
Chittagong University of
Engineering & Technology, CUET



**Md. Saiful Islam**General Manager
Product Development & Quality Control
Akij Ceramics Ltd.

### Topic: Prospects and Challenges for sustainable growth in local and global ceramic markets

25<sup>th</sup> November 2022 | Time : 2:30 pm to 5:00 pm

Chief Guest



A.H.M. Ahsan Vice Chairman Export Promotion Bureau, EPB

Special Guest



**Ar. Jalal Ahmad**Former President
Institute of Architects Bangladesh, IAB

Session Chair



Mr. Moynul Islam
Vice Chairman
Monno Ceramic Ind. Ltd &
Sr. Vice President, BCMEA

**Key Notes Speaker** 



**Dr. Muhammad Ismail Hossain**Professor
Department of Marketing
University of Dhaka



Mr. Shahanawaz Executive Director MIR Ceramic Ltd.



**Gazi Nayeem Manzoor** Head of Marketing & Strategy ANT Network

### Topic: Role of implementing SDGs by Skill development for a sustainable Ceramic Industry

26th November 2022 | Time : 10:30 am to 1:30 pm

#### Special Guest



Md. Ali Akbar Khan Chairman Bangladesh Technical Education Board (BTEB)

#### Special Guest



Mr. Md. Shamshad Khalil Principal Bangladesh Institute of Glass and Ceramics (BIGC)

#### Session Chair



Mr. Md. Humayun Kabir, FCA
CEO, Shinepukur Ceramics Ltd.
& Advisor, BCMEA

#### **Key Notes Speaker**



**Dr. Khondaker Golam Moazzem**Research Director
Centre for Policy Dialogue (CPD)



Prof. Md. Mamun ul Hoque
Director
Industry and Training Coordination
BangladeshTechnical Education Board, BTEB



Md. Rafiqul Islam Bhuiyan Chief Executive Officer Light Engineering ISC



Md. Nasimul Islam
Managing Director
BB Ceramics Ltd.

### Topic: Impact of Post-LDC graduation on the ceramic industry

26th November 2022 | Time : 2:30 pm to 5:00 pm

#### Chief Guest



Mahfuza Akhtar Chairman Bangladesh Trade and Tariff Commission, BTTC Ministry of Commerce

#### Special Guest



Mr. Md. Abdur Rahim Khan Additional Secretary (Export Wing) Ministry of Commerce

#### Special Guest



Mr. Shahriar Siddique
Additional Director
Banking Regulation and
Policy Department (BRPD),
Bangladesh Bank

#### Session Chair



Mr. Md. Mamunur Rashid, FCMA
President, ICMAB &
Vice President, BCMEA

#### Key Notes Speaker



Md. Moshiul Alam Joint Chief Bangladesh Trade & Tariff Commission, BTTC



Md. Mahmodul Hasan
Deputy Chief
Bangladesh Trade and
Tariff Commission, BTTC



Shish Haider Chowdhury Member (Joint Secretary) Bangladesh Trade and Tariff Commission, BTTC

# **SEMINARS**







# **ATTRACTION FOR EXHIBITORS**

- Crest & Souvenir for Exhibitors
- Lifetime Achievement Award



### **AWARD WINNERS**

**People Choice Voting Award Winners** 

Among the Event

Best Pavilion of the year

Most Interactive Pavilion of the year

X-Ceramics Ltd.

X-Ceramics Ltd.

Hallwise

Hall 1

Hall 2

Hall 3

Hall 4

RAK Ceramics (BD) Ltd.

Mir Ceramic Ltd.

Meghna Ceramic Ind. Ltd.

X-Ceramics Ltd.

### **Jury Board**



Ar. Khan Md. Mustapha Khalid Vice President, National Affairs Institute of Architects Bangladesh (IAB)



Md. Tarek Haider
Assistant Professor, Dept. of Architecture
Bangladesh University of Engineering
and Technology (BUET)



Abu Mukhles Alamgir Hossain
Director, Fair and Display
Export Promotion Bureau (EPB)

### Jury Board's Choice Award Winners

	Best Pavilion	Best Stall		Commendation
1 <sup>st</sup> Prize	Sheltech Ceramics Ltd.	Paragon Ceramics Ind. Ltd.	Pavilion	Abul Khair Ceramic Ind. Ltd. BHL Ceramic Co. Ltd.
2 <sup>nd</sup> Prize	Akij Ceramics Ltd.	Broadways Chapmen Ltd.		
3 <sup>rd</sup> Prize	China-Bangla Ceramics Ind. Ltd.	Shinepukur Ceramics Ltd.	Stall	Sajol Ceramic Industries Ltd.

### **PRESS RELEASE**







### **POST-EVENT ACTIVITIES**





Here are some glimpse maments from the Ceramic Expo 2022 Venue, ICCB, Kuril, Dhaka. It brings us great pleasure to see so many faces at the expo. Hoping to see everyone today. Thank you!



Ceramic Expo Bangladesh

It's our utmost pleasure to see so many enthusiastic faces on the 2nd day of the event. Gobinda Lal Ghosh, Head of Sales and Marketing. CBC Tiles is talking about Ceramic Expo Bangladesh 2022. Hoping to see you all on the next day. Thank you!.

24 to 26 November | ICCB, Kuril, Dhaka, Bangladesh



We have completed day 1 of the biggest ceramic event of the country, Ceramic Expo Bangladesh 2022! It's our utmost pleasure to see so many enthusiastic faces on the opening day of the event. Mr. Khorshed Alam, Director, Akii Building Materials is talking about Ceramic Expo Bangladesh 2022. Hoping to see you all on the next day. Thank you!.

24 to 26 November | ICCB, Kuril, Dhaka, Bangladesh



- Interviews of The Event
- Event Picture and **Highlight posts**
- Seminar Activities
- Sneak Peak Of The **Event & Exhibitors** Night
- Thanks Giving Post



Ceramic Expo Bangladesh

This year's Ceramic Expo Bangladesh 2022, is now concluded! We would like to thank all the attendees and organizers for arranging such a successful event. We hope and befieve that this event will elevate the ceramic industry of Bangladesh to a new level and represent Bangladesh to





Here are some key highlights from the event, take a look #CeramicExpo2022 #CeramicExpoBanoladesh2022 #BOME/



Ceramic Expo Bangladesh BAST December 1 at 428 PM &

It's our utmost pleasure to see so many enthusiastic faces at Ceramic Expo Bangladesh 2022. Hear Mr. Al Amin Rony, Assistant Manager, Brand Marketing, Abul Khair Ceramic Industries Ltd. talk about the country's biggest ceramic event, Ceramic Expo Bangladesh 2022!



Ceramic Expo Bangladesh

We have completed day 1 of the biggest ceramic event of the country, Ceramic Expo Bangladesh 2022! It's our utmost pleasure to see so many enthusiastic faces on the opening day of the event. Mr. Irfan Uddin, General Secretary, Bangladesh Ceramic Manufacturers & Exporters Association (BCMEA) and Director of FARR Ceramics Ltd. is talking about Ceramic Expo Bangladesh 2022. Hoping to see you all on the next day. Thank you!.

24 to 26 November I ICCB, Kuril, Dhaka, Bangladesh... See more







**GATEWAY TO EXPLORE CERAMICS WORLD** 



28 NOV - 01 DEC

2024

@ ICCB, KURIL, DHAKA, BANGLADESH

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